



TECHNICAL SALES ENGINEER (m/f/d)

Inova Semiconductors a Munich-based fabless semiconductor manufacturer founded in 1999, designs, markets and sells its products and licensed technologies both directly and through a global network of distributors, heavily focusing on the automotive market. The core competence of Inova resides in the development and marketing of high-speed digital data transmission semiconductor technologies for harsh automotive environments.

APIX®2 and APIX®3 are the company's flagship product lines that have delivered major advancements in digital multimedia transmission, particularly in the automotive, industrial and transportation market segments. Inova Semiconductors has entered the emerging smart digital LED market under the ISELED® brand name as member of an open industry-wide alliance.

JOB SUMMARY

- Closing design wins at selected target customers for entire product portfolio
- Introduction and promotion of product portfolio and system concepts at customers and car manufacturers
- Focus on APIX and ISELED products for the Automotive Market worldwide
- Customer design project management
- Promotion activities (Exhibition, Congresses, Website)
- Competition analysis and observation
- Collaboration with partners in Ecosystems
- New product definitions
- Product Management

KEY QUALIFICATIONS

- Degree in electrical engineering
- At least 3 years of experience in Technical Marketing, Field Applications or Technical Sales
- Experience in Semiconductor industry preferred
- Good analytical skillset
- Strong technical knowledge and ability to learn fast
- Commercial sense
- Positive and open attitude
- Team-oriented style of work
- Excellent communication skills, fluent in German and English

CONTACT

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